

NYPWA

Exhibitor
Advertiser &
Sponsor Prospectus

New York Public Welfare Association

141st Annual

Summer Conference

July 18-21, 2010

The Saratoga Hilton

Saratoga Springs, New York

The NYPWA conference is the perfect venue to showcase your products and services by exhibiting, advertising or sponsoring.

More than 500 conference attendees include decision-makers from New York's 58 local social services districts, state government officials, and other professionals.

NYPWA Exhibitor Opportunities

141st Annual NYPWA Summer Conference

Don't miss this opportunity to connect with your target audience. This annual summer event is scheduled for July 18-21, 2010, and will be held at the Saratoga Hilton, 534 Broadway, Saratoga Springs, New York.

Your Exhibitor Registration Fee of \$700 will include:

- A conference registration fee waiver for two of your representatives
- A biography in the conference program detailing your organization and booth location
- Two full days to exhibit
- Your 8' x 8' booth will include:
 - An 8' backdrop
 - One 6' x 24" table
 - Two chairs
 - One 7" x 44" identification sign
 - One waste-basket
 - One 120 volt electrical outlet

Please note that you will receive an Exhibitor Confirmation Package from Clifton Park Rental, 518-877-7449. Any additional decorating or electrical needs must be ordered directly through Clifton Park Rental. If you require internet access, please contact Dave Reynolds at the Saratoga Hilton: dreynolds@psav.com

Company Name

(Please list your name as you would like it to appear on the identification sign.)

Exhibitor Information

Exhibitor Contact _____

Phone _____ Fax _____

Email _____

Exhibitor Address _____

Billing Information

Billing Contact _____

Phone _____ Fax _____

Email _____

Billing Address _____

Participating Conference Representatives

Name: _____

Title: _____

Name: _____

Title: _____

Product/Services Description

Please email your company name, address, contact name, phone, email and website, and a 120 word description for inclusion in the Final Program to nypwa@nycap.rr.com. Descriptions that exceed 120 words will be edited. **COPY MUST BE RECEIVED BY FRIDAY, JUNE 18, 2010.**

Please mail or fax this form to:
New York Public Welfare Association, Inc.
130 Washington Avenue • Albany, New York 12210
Phone: 518-465-9305 • Fax: 518-465-5633 • E-mail: nypwa@nycap.rr.com

NYPWA Advertiser & Sponsor Opportunities

Advertise

Connect with your target audience and leave a lasting impression with more than 500 state and local administrators in the social services field by advertising in the Conference Program.

Break Sponsor

The NYPWA will once again feature morning and afternoon coffee breaks, showcasing the break with signs acknowledging your company's sponsorship and napkins with your logo.

Gold Sponsor

Be among the premier companies to be recognized as a NYPWA Gold Sponsor. Members of this category will receive a Full Page Ad in the Conference Program, an am/pm break opportunity with your company's logo on napkins, and premier booth space! Gold Sponsors will also receive special recognition at the Opening Address. Take advantage of this great marketing opportunity and sign up today! (Space will be limited).

I would like to advertise in your conference program

- Half-Page (7 1/2" x 5") \$300
- Full-Page (7 1/2" x 10") \$400
- Cover \$700
 - Inside Front
 - Inside Back
 - Back

I would like to sponsor a coffee break - \$1,100

- Monday Morning Afternoon
- Tuesday Morning Afternoon

(Send a b & w, high resolution PDF of your logo by June 4, 2010.)

I would like to be a NYPWA Gold Sponsor - \$1,900

Other Ideas? _____

To discuss additional sponsorship and advertising ideas, please contact Beth Keitel, Conference Coordinator, at 518-465-9305 or bethkeitel@nycap.rr.com

Organization Information

Company: _____

Contact: _____ Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

NEW YORK PUBLIC WELFARE ASSOCIATION, INC

130 Washington Avenue

Albany, New York 12210

Phone: 518-465-9305 ~ Fax: 518-465-5633 ~ Email: nypwa@nycap.rr.com